



Digital asset *pioneer* building the ecosystem of *the future*

The foundation of our success:

■ 24/7 liquidity

The backbone of liquidity provision in the institutional crypto market, investment managers, hedge funds, banks, family offices and exchanges/platforms rely on B2C2 liquidity.

■ Flexible trade sizes

B2C2 has traded nearly a trillion dollars in cryptocurrency since 2018, ranging from small trades to multimillion dollar blocks.

■ Transparent prices

B2C2 streams prices electronically in all major crypto and fiat. With no per-transaction execution or settlement fees.

■ Bespoke solutions

Cross-product solutions tailored to our clients' needs; B2C2 provides bespoke exposure limits, margin and leverage requirements.

■ Post-trade settlement

Access two-way streaming pricing and execute trades without the need to pre-fund your account, and benefit from improved capital efficiency and reduced counterparty risk. Next-gen settlement infrastructure allows for swift crypto and fiat settlements across market conditions. B2C2's global operations team is available 24/7/365 to assist with any queries.

■ Flexible connectivity

Login to the single dealer platform via the GUI or connect to B2C2 via API over WebSocket/REST and FIX. B2C2 also provides RFQ access via the GUI and API and is fully integrated with numerous third-party execution platforms.

■ Institutional Expertise

B2C2's team of seasoned professionals is drawn from leading investment banks and fintechs.

Innovative OTC products, reliable *liquidity*

Spot trading

Spot trading in the most liquid crypto and fiat currency pairs, accessed via an API or GUI platform providing streaming prices. Trade sizes and settlement terms can be tailored to meet the specific needs of the client.

[Contact sales to see our listed coins](#)

Options

Bespoke options service. Pricing options for every business day, every strike in BTC/USD and ETH/USD. Overnight to 3-Month expiry. Further coins to include DOT, ADA + others. JPY pairs also available.

Funding

B2C2 Funding gives you the flexibility to borrow or lend funds rapidly and efficiently, unlocking opportunities.

B2C2 offers a single margin account, removing the need for market participants to post margin for every trade (spot, derivatives, loans). 25+ currencies offered across crypto and fiat.

Available to B2C2 EMEA and APAC clients

CFDs

B2C2's CFDs are similar to the perpetual swaps trading on a variety of crypto exchanges, with some important differences:

- Our product does not have any inverse or quanto features
- Our product trades at the spot price, not at a premium or discount
- B2C2 does not impose socialised losses

Not available for US clients.
CFD pairs available against all supported local currencies.

NDFs

BTC/USD and ETH/USD NDFs with T+0, T+1 or T+2 settlement in USD. B2C2 uses multiple reference rates for each, including the CME CF Reference Rates.

DDAIs

A structured lending product designed to enhance yields and provide a higher than normal return in exchange for any capital appreciation. The product diversifies your revenue streams to create a return, even in uncertain market conditions.

Only available out of B2C2 Overseas Ltd.
Not available for US or UK clients.

Continuously *innovating*

B2C2's success is built on a foundation of proprietary **crypto-native technology** combined with an **innovative range of products**, making the firm the partner of choice for diverse institutions globally.

Clients trust B2C2 to provide the forward-looking solutions required to successfully participate in the digital asset revolution.

Market *leader*

B2C2 won '**Best LP for crypto derivatives**' in the e-FX awards 2022 by FX Markets.

B2C2 named '**most popular OTC counterparty**' in the PWC Switzerland 2022 crypto trading report co-written with AIMA and Finery Markets.

2022

Unveiled a dual digital asset instrument (DDAI)

Delivering defi-like yields in a cefi environment

2021

Launched 24/7 FX weekend trading

bringing the best of crypto technology back to tradfi

2021

Executed a pioneering bilateral crypto non-deliverable forward (NDF)

Opening up access for banks

2021

Launched options and funding products

Enabling institutions to participate in crypto efficiently

2019

First to offer an executable streaming price feed

Marking a step-change in price discovery

2018

First OTC streaming price feed

Improving price transparency for institutions

2018

Created the first crypto ISDA Master Agreement

Initiating standardisation to improve access

2016

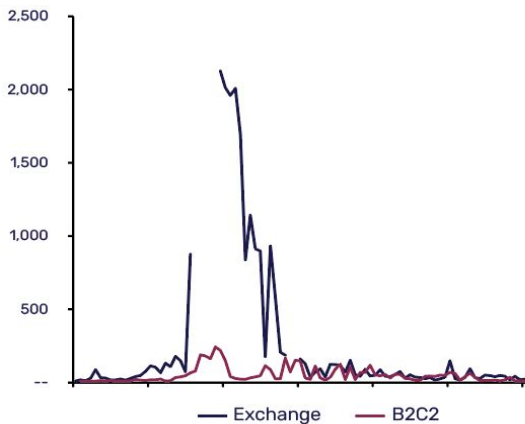
First single dealer platform

Offering reliable institutional-grade liquidity

Market Resilience

In May 2021, when the crypto flash crash saw bitcoin's price drop by over 30%, price discovery, execution and settlement were severely disrupted. B2C2 maintained continuous trading, executing over 1 million trades in a single day and settling in excess of \$1 billion equivalent.

May 19, 2021: BTCUSD Spread (bps) at B2C2 (10 BTC) vs Major Exchange (best bid/offer)



Founded in 2015 and acquired by Japanese financial group, SBI, in 2020, B2C2 remains a global, standalone company.

London, UK (HQ)

Tokyo, JP

Jersey City, NJ

Setting Standards

As active members of major derivatives trade bodies, such as ISDA and FIA, and joining their digital asset working groups, B2C2 is contributing its expertise to improving standards that further help to build the ecosystem of the future.

Next-Gen OTC Trading Platform

24/7 liquidity powered by a crypto-native trading platform:

- **Trade with confidence** and flexibility as the client decides their priority: potential zero rejects, tight pricing, or trading in very small or large clips.
- **Consistently lower latency** with 99.95% of orders executed in sub 20ms and 99.9995% in sub 75ms.
- Sustained execution throughput now **60x higher**.
- **Regional connectivity** hubs further reduce latency.

**Contact our team
at hello@b2c2.com**



b2c2.com

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