



# **BOOST YOUR BUSINESS WITH MARKETS INSIGHTS**

Propellant.digital offers a software solution that enables clients to combine public and private data to empower advanced analytics, providing critical business insights. It is an open, cloud-native, turnkey analytics solution built on stringent security certified technology.

Born in 2021, our mission is to enable clients to analyse financial markets data and make it transparent, accessible and affordable. Industry veteran Vincent Grandjean created Propellant.digital to maximise the value of public and private data. His co-founder, Allan Horgan, Chief Technology Officer, has extensive technical experience in Capital Markets and low latency direct connectivity.

Our strategy is unique as we want to include public data as well as private data, to provide a low cost solution for all sizes of firms.

Leveraging cloud technology, Propellant.digital captures and normalises public data and proprietary data, enabling advanced data analysis to deliver business insights that give clients a competitive edge

#### THE PROBLEM

- Fixed Income markets are opaque, making data analytics almost impossible.
- Vendor data is expensive and only provides a limited view of the market.
- Public data tends to be scattered, unorganised and in multiple formats.



#### THE SOLUTION

Public data. like MiFID data. is available but unorganised. When captured, organised and combined with internal proprietary data, advanced analytics make the market more transparent for financial firms and the public.

## **LEADERSHIP**



#### Vincent Grandjean Founder & CEO

Extensive experience of leading Fixed Income e-trading projects, ex. Santander, SocGen, Citi and UBS



#### Allan Horgan Founder & CPTO

Extensive technical experience in Capital Markets, market data and regulation from ABN Amro, Optiver, HSBC, Morgan Stanley, Deutsche Bank and UBS



### Dan Marcus Strategic Advisor

Proven industry expert and leader, with experience in both business and legal roles within financial markets.















# DRIVE BETTER BUSINESS DECISIONS WITH PUBLIC AND PRIVATE DATA ANALYSIS

Algo Trading: Use public data to enrich input in algorithmic trading

Market Surveillance & Market Abuse: Use public transactional data as an input into this control framework.

Strategic Market Structure: Use Propellant to follow up the evolution of liquidity parameters set by the regulator and use the insight for future changes in liquidity parameters

Market Share/Flow Analysis/eCommerce: Monitor activity across distribution channel and track your market share

TCA/Best Execution: Provide an additional input in these key controls

Issuance: Market intelligence solution that empowers issuers and syndicate desks to establish their own or their clients' performance on the bond market.

### **USED BY:**

Global, Regional and Local banks

Issuers

Regulators

Consultants

Asset Managers

Universities



## **SCALABILITY**:

Propellant.digital offers an open, cloud-native, turnkey analytics solution. By running in the cloud, clients have no deployment, maintenance or configuration to do.

Best in class, scalable, cloud-based processing and storage means a quickly available and complete dataset for users to analyse. Web based and API access with the highest levels of security deliver a seamless user experience.











