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22

Find Value in the **World's Data**

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Founder & CEO

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Consumption of external data is growing exponentially

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Over 90% of the world's data is unstructured.

Unstructured data is more complicated to **source, validate, process, analyze** and **extract value from.**

Today's data procurement processes do not scale

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Incredibly, **0.5%** of the world's data is currently analyzed.



Unstructured data analysis is human dependent and requires strong analytical skills. This makes data procurement, manual, costly, slow, and unscalable.



Today there is no single tool that combines and automates data cleansing, analysis, utilization and distribution.

This is why no one has been able to find a solution

The primary business trend up until recently has been to solve data procurement challenges through aggregated data lists and marketplaces.

However, the bigger problem is the fact that further, deeper analysis is required before acquiring the data. This is because data scientists have complex ways of analyzing data and understanding its value, which is often unique to their domain.



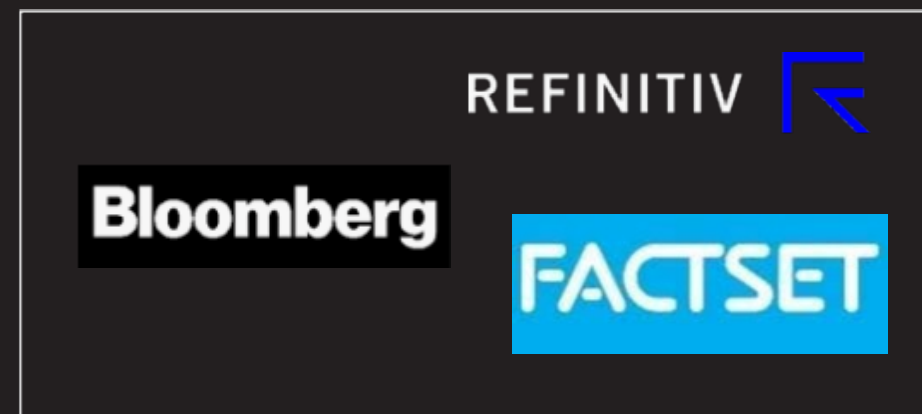
The presumed competition

Large Tech Companies



Lack specific domain expertise in Financial Services and are more focused on increasing cloud volumes

Traditional Market Data



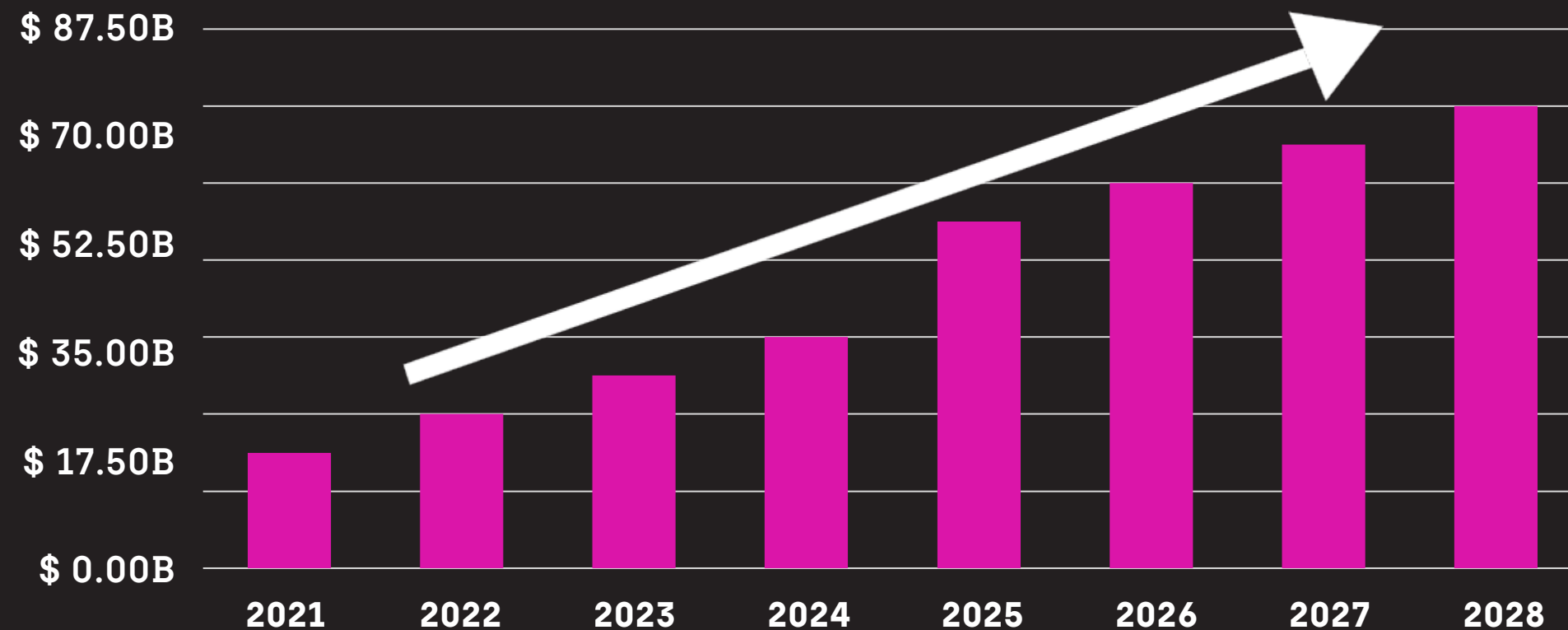
They are still heavily focused on their core market data businesses rather than the requisite AI + data science methodologies needed for data evaluation

Alternative Data Innovators



Focused on data aggregation, moving toward generic data analysis based on their own hypothesis rather than considering any user input

Whoever solves the challenge will be heavily rewarded



The global alternative data market size expected to expand at a CAGR of 54.4% from 2022 to 2030



77% believe accessing high quality data is key to generate superior investment results



79% will continue to outsource data services

Source: Grandview Research, 2021, SigTech, 2022.

This is what the solution requires

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From experience, 70-80% of data analysis is human repeatable activities, regardless of the domain.



Many of these activities can be streamlined to automate and expedite data processing and data evaluation.

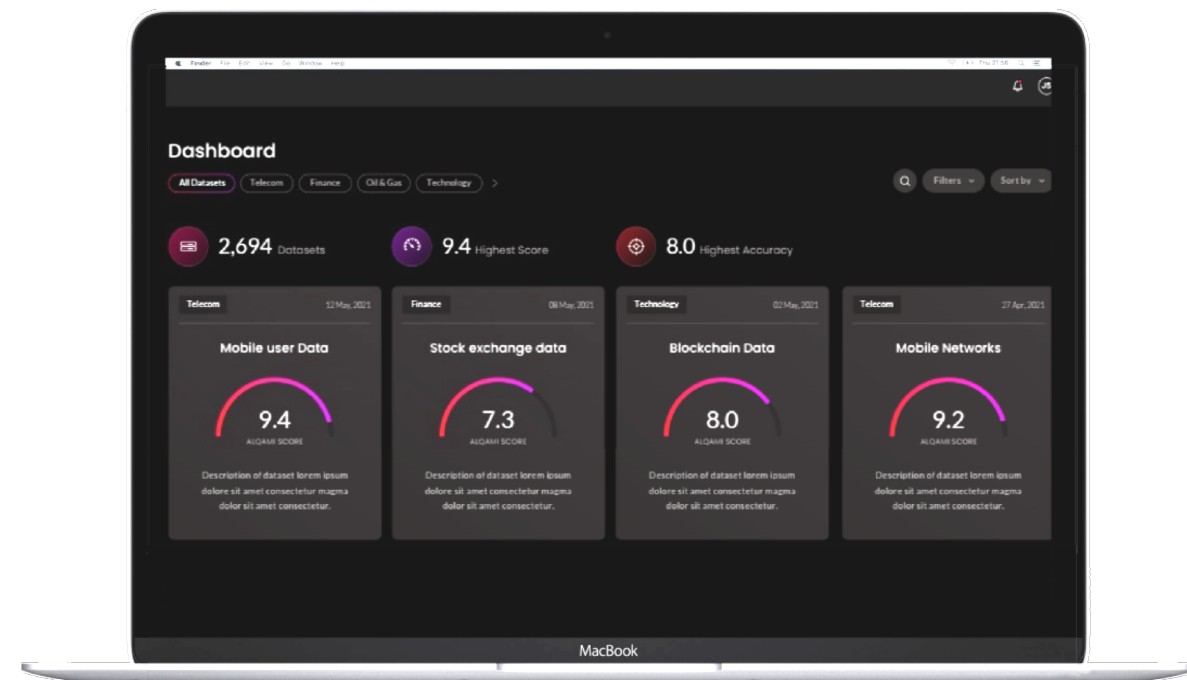


AI and machine learning should be prioritized, instead of focusing on building larger, expensive data science and analytics teams.

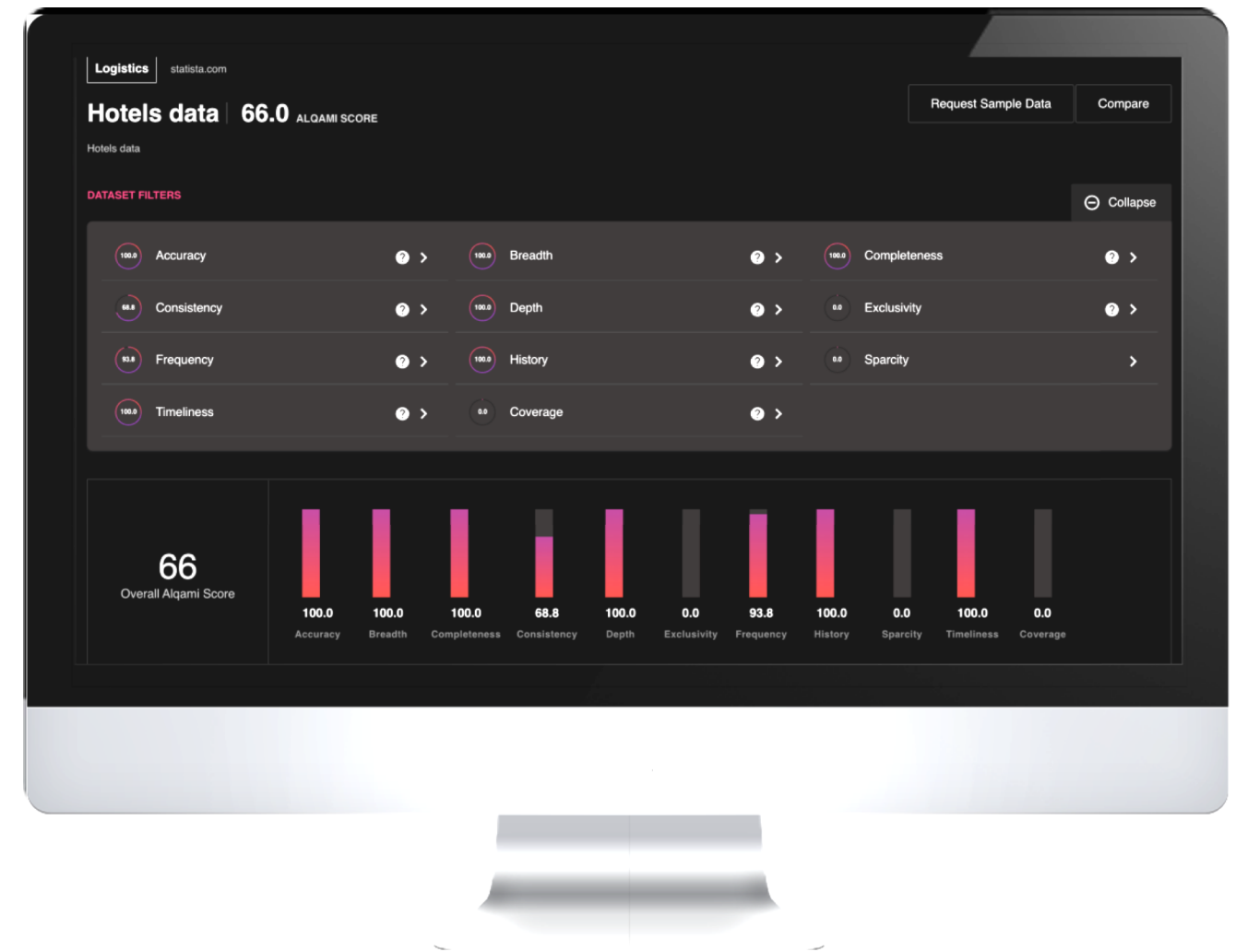
We have developed AI software that automates the data evaluation process at scale

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Reducing the amount of time it takes to determine the quality and relevance of datasets

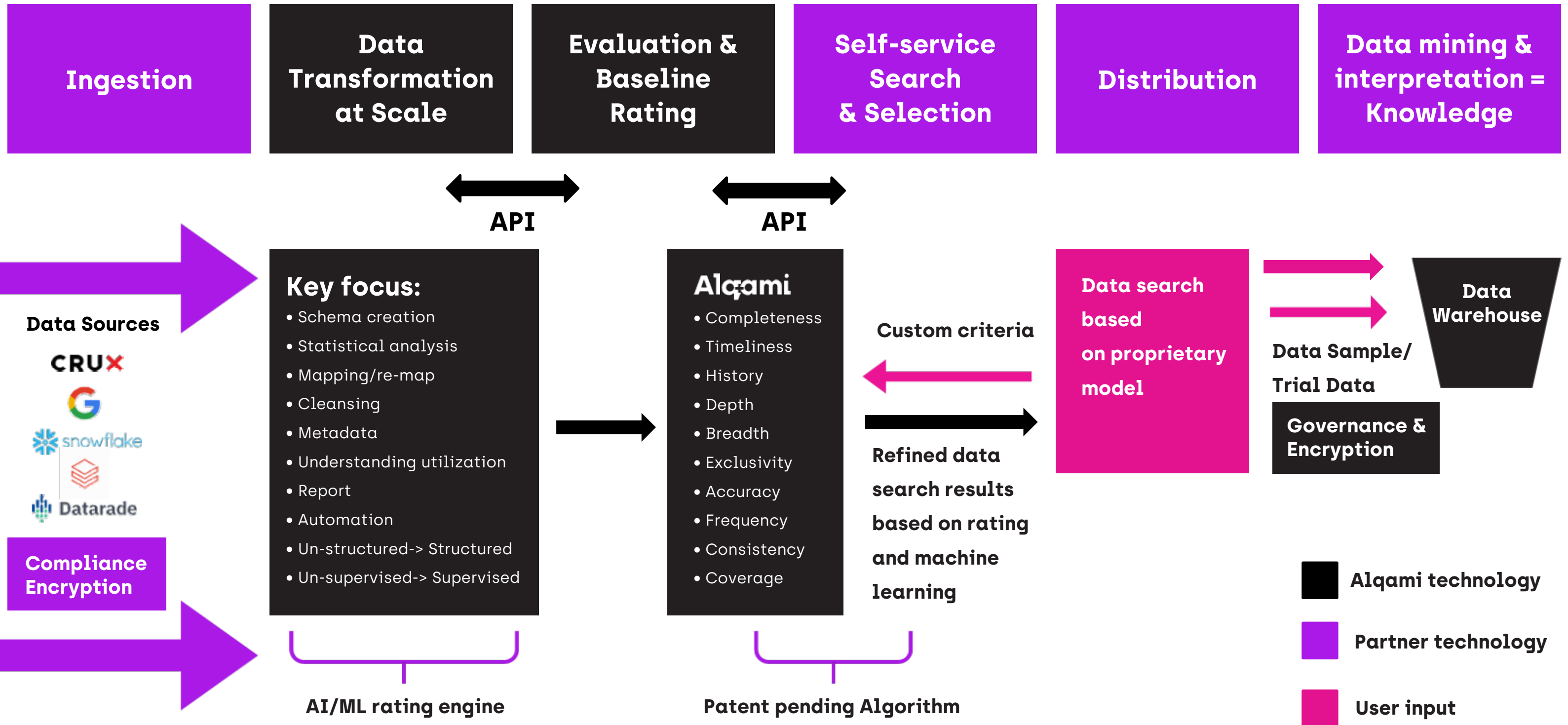


Combining data science & AI Alqami's Data Scorecard allows data teams to zero in on datasets that best match their search criteria and use cases.

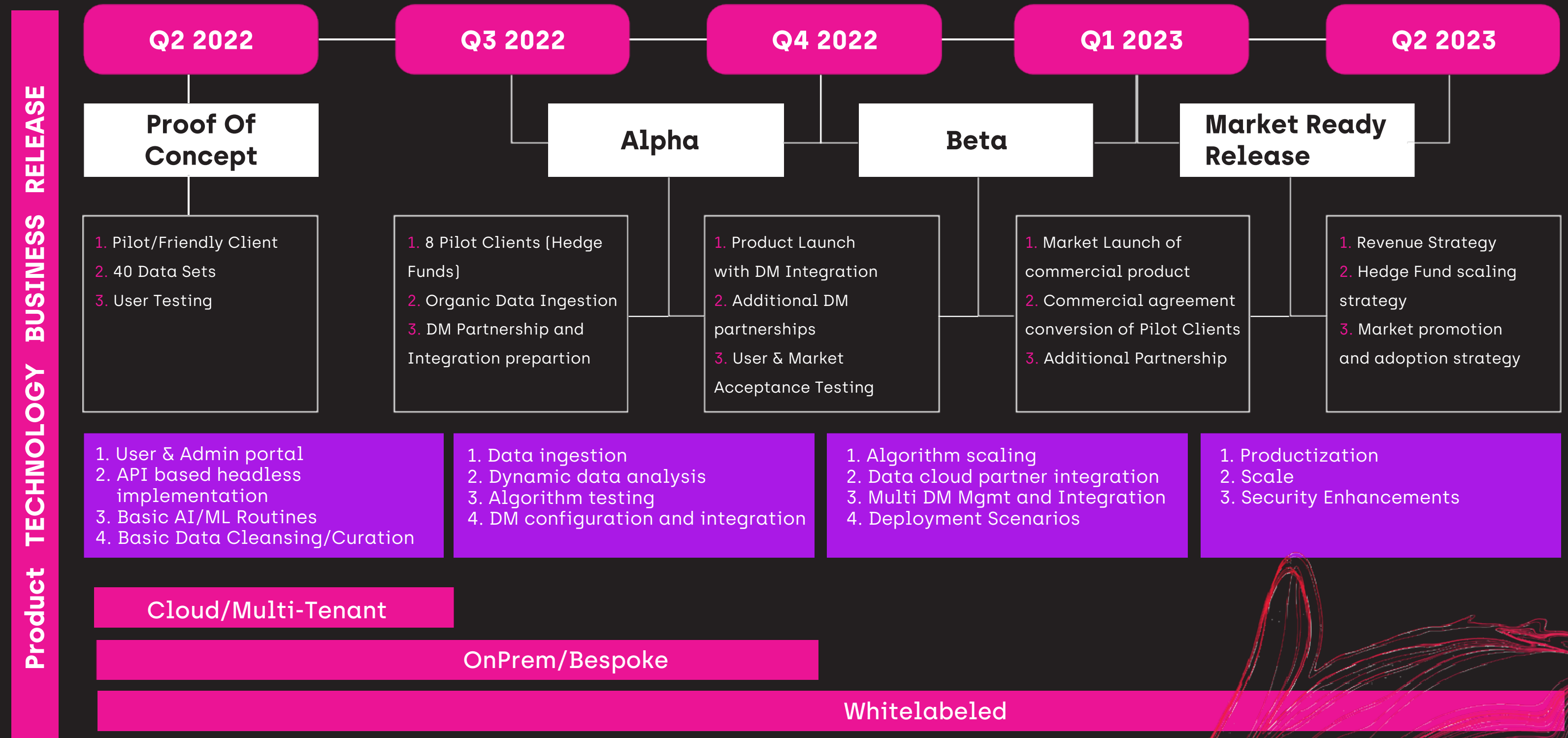


Using data attributes to provide quantitative insight. Focusing on the data's value to the user as opposed to leading with generic analysis.

Product Flow Diagram



Roadmap



Founding Team

Alternative data industry experts who understand the pain points from a buyers perspective

Samantha Campbell

Founder & CEO

Worked with data for over 7 years starting with research at UBS, followed by blockchain, big data and now alternative data.

International business and tech start-up experience.



David Riley

Co-founder & CCO

20 years in strategy, leadership, business, and advisory roles.

Senior roles with Barclays, Deutsche Bank and the LCH.



Harpreet Geekee

Co-founder & CTO

CTO roles at Highmark, Juniper, and Cisco and other F500 companies.

Built internal products for BAML, Credit Suisse and NYSE.

Professor at PhD program, University of Toronto.



Jon Peters

Co-founder & CFO

7 years at Cisco, most recently Director, S+CC

10 years at IDT Corp., start-up to IPO on NASDAQ. VP, Syndication & Placement at Sumitomo-Mitsui.



Executive Team

We've surrounded ourselves with a strong, high profile team of NED's and advisors to help us solidify our product strategy and go-to-market execution



Michael Recce

Data Science Strategy & NED

Chief Data Officer and Academician.

Chief Data Scientist at Neuberger Berman, Point 72 (SAC Capital), GIC, Singapore Sovereign Wealth Fund.

Head of engineering and the head of modelling and optimization at Quantcast.

Professor at N.J. Institute of Technology.



Patrick Porritt

Investor & NED

Active investor and advisor to variety of startups.

Previously, he spent 27 years as an investment banker at UBS, Bank of America Merrill Lynch and Credit Suisse.

Focusing on M&A and capital raising advice to large cap financial institution clients in the UK, Europe and APAC.



Elizabeth Pritchard

NED

Innovative leader with a career spanning across investment banking, insurance and Fintech,

Previously Goldman Sachs Managing Director of Global Market Data services, AIG as COO, Science and founding member of Crux Informatics, a start-up reinventing data delivery in Finance. Her most recent role was CEO of Bitvore.



Leslie Kanthan

NED

Dr. Kanthan is a pioneer in quantitative research, predictive analytics, graph theory and efficient similarity search techniques in the financial industry.

Before founding TurinTech, AI optimisation, and Data Spartan an AI, data science and quant finance firm, Leslie was in quant research at BoA, Commerzbank, and Credit Suisse.



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Thank You!

Samantha Campbell

Chief Executive Officer



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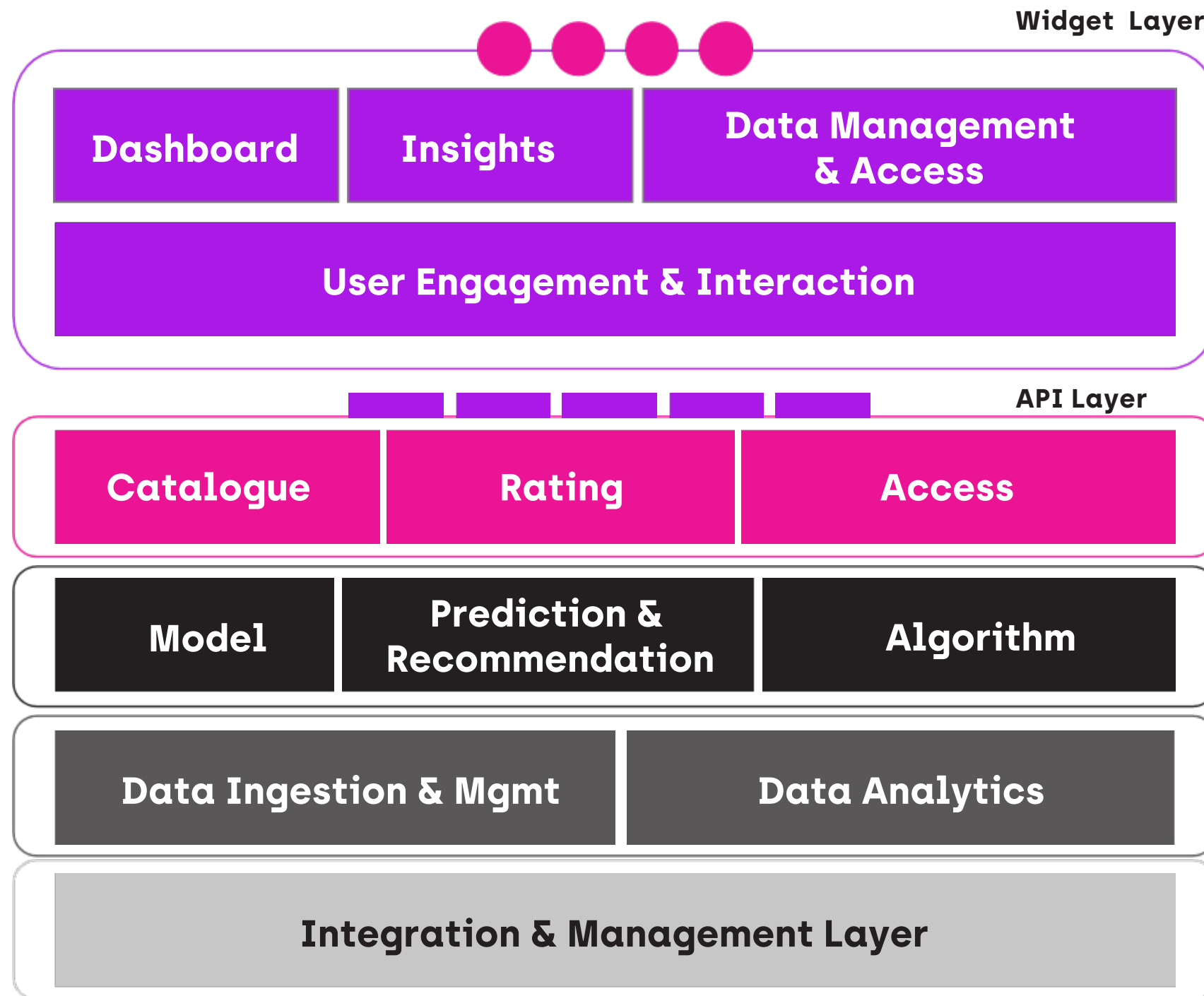


New York

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New York, 10016 United States

Appendix 1

– High-level platform architecture



**User Engagement Layer
Self-service**

**Advanced Directory
Services**

AI/ML

Data Management

**3rd Party Integration
& Access**

Appendix 2

– Technology Stack

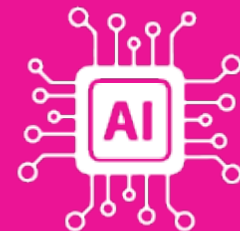
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React/Java Script



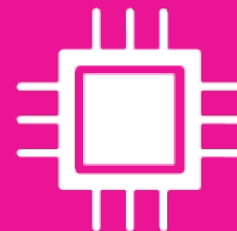
Alqami User Experience

Python/R



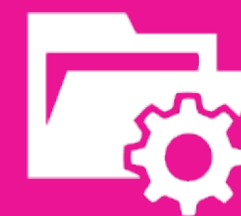
Alqami AI/ML

Java 8+



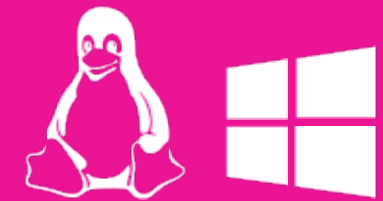
Alqami Core

Kubernetes



Container Management

Ubuntu 20+
Windows 2019+



Linux/Windows

Alqami Security

Diameter/Radius
SSL, Certificate, OAuth2